

# SONIC ELECTRONICS

YOUR AUDIO VISUAL SOLUTION PARTNER

## YOUR AUDIO, VIDEO & CONTROL SOLUTION PARTNER

We represent a collection of technology brands and end to end project support services.



Qatar | KSA



+974 44278594



Sales@sonicelec.com



www.sonicelec.com

### IN PARTNERSHIP WITH

biamp. LINDY Panasonic Lumens™ BLAZE LOGIC ABTUS®



McLELLAND® PRO DVX



MacroPiX



# WHO WE ARE

## About Us

Sonic Electronics is a Professional Audio, Video, Lighting, Rigging and Stage effects equipment distributor based in QATAR and Kingdom of Saudi Arabia. We represent a collection of Technology Brands and end to end project support services.

As a leading Audio-Visual distributor, we understand the unique requirements of different spaces and are well-positioned to offer the right solution by providing a great business environment, our experts are highly motivated and stay up to date with current Audio-Visual Technologies and solutions.

## Our Vision

**“Global Brands. National Expertise.  
Local Services”**

Become the most trusted supplier of Professional Audio, Video, Control, Lighting and Rigging products across Qatar Region and Kingdom of Saudi Arabia.

## Our Mission

### ■ FOR OUR CUSTOMERS

Deliver the world Professional Audio, Video & Control Solutions from industry leading brands with superior technical and commercial support. On time positioned eminently in the market through dominant marketing.

### ■ FOR OUR PARTNERS/VENDORS

When our Brand is present, we know everything is being handled efficiently and professionally.

### ■ FOR OUR EMPLOYEES

Provide a platform for personal achievement through development support in a collaborative environment whilst championing a comfortable, enjoyable place of work. Surrounding employees with inspiring teammates who collectively can achieve realistic goals.

### ■ STRATEGY

Joining of successful and established companies to complement organic growth.

Visit [www.sonicelec.com](http://www.sonicelec.com) to know more or scan



# SERVICES WE PROVIDE

## ■ Design Solutions

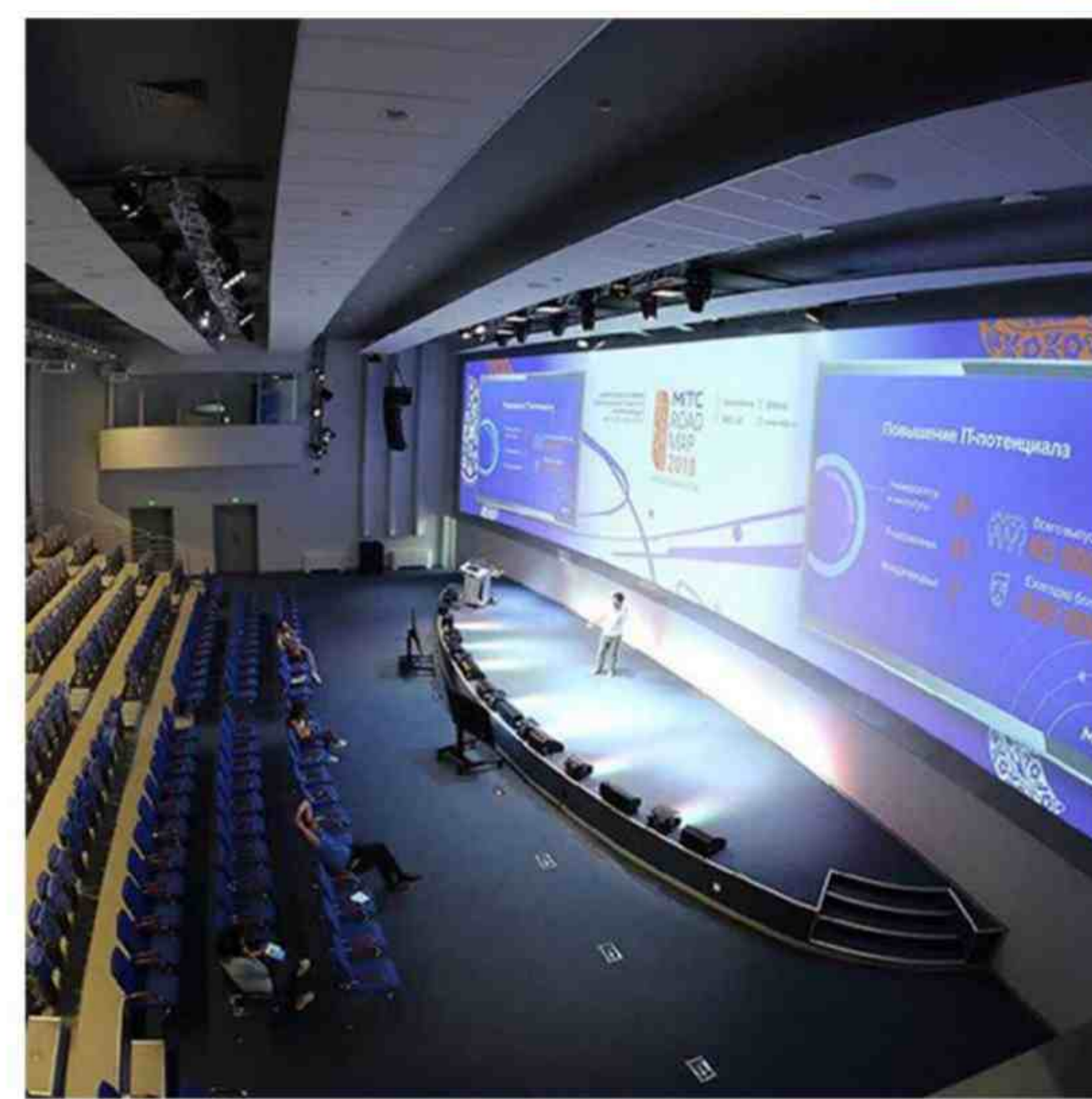
We design Audio -Visual, lighting and rigging technical solution from concept to execution ready stage.

## ■ Acoustic Study and Sound Report (EASE)

Acoustic design projects should be carried out on a scientific basis. They should always be accompanied by a detailed on-site analysis and a precise computer modelling.

## ■ Technical Training and Installation Support

Our technical expertise with CTS, AVIXA, QCDD, and VE certification can provide solutions and ideas for your complexity projects.



# GLOBAL

# PARTNERS

## biamp.

Biamp is a leading provider of innovative, networked media systems that power the world's most sophisticated Audio and Control Solutions. The company is recognized worldwide for delivering high-quality products and backing each one with a commitment to exceptional customer service.



## Panasonic

Panasonic the world leader for projectors, broadcasting solutions, video Mixing Solutions, Camera's etc...4K large Venue Projectors upto 50,000 ANSI Lumens. 8K Visual Communication Solutions Cutting Edge Blend solutions.

## LOGIC

LOGIC is a global industry leader of premium quality, superbly calibrated, top-notch AV integration products. They offer a wide array of products comprising Projector Screens, Projector Mounts, Cable Cubbies, AV Cables, Display Mounts, Presenters, Faceplates, Switchers, and more.



Visit [www.sonicelec.com](http://www.sonicelec.com) to know more or scan



# GLOBAL PARTNERS



LINDY provide state of the art technologies and products that bring people and media together. And Lindy accomplishes this by connecting, sharing and converting analogue and digital signals while constantly extending the limits of transmission.

It combines expert knowledge with a wide product portfolio to support and utilise the latest connectivity technology in any application. Lindy devices can be used to share, extend, connect and convert signals between AV & IT equipment across a range of interfaces and technologies in any application scenario.



## Lumens®

Lumens Digital Optics Inc., a Pegatron Group company, is a leader in optical products. Lumens' product offerings include portable document cameras, desktop document cameras, a ceiling document camera, HD PTZ cameras, and projection engines.

Visit [www.sonicelec.com](http://www.sonicelec.com) to know more or scan



# GLOBAL

# PARTNERS



Crestron is designed to work with a wide variety of devices to provide control of audio, video, lighting, shading, climate, security systems, door locks, cameras, I/O devices, and third-party AV devices.



PRO DVX develops and produce reliable displays and touchscreens. Hardware you can always depend on. Through their extensive range, they can offer an innovative and durable solution for any form of digital communication, such as digital signage, room signage, wayfinding and access control.



XLT is the Total Solution Provider of Multimedia Mounting Technology and all Multimedia and Audio-Visual support accessories. With the Multimedia and Visualization Innovations, XLT provide a wide range of projector Lift products in a way to support Audio Visual (AV) & Multimedia solutions. Hence, XLT Systems, exists to provide a solution of manufacturing resources that offers customization and fabrication



Visit [www.sonicelec.com](http://www.sonicelec.com) to know more or scan



# GLOBAL PARTNERS

## McLELLAND®

McLELLAND has been in the Audio business for over thirty-nine years, and in the field of the Pro Audio for about thirty years. All products made by McLELLAND include the Home Installation, Professional Audio and Public Address equipment, such as Multi-Zone Amplifiers, Class A/B Power Amplifiers, Class D Power Amplifiers, Dante Interface equipment, Equalizers, Crossover, Digital Sound Processors, Mixers, Audio USB/ Interface, Recording equipment, Power Mixers, Guitar Amplifiers, P A Speaker, DJ Mixers and also the Hi-Fi speakers & Subwoofer.



## MacroPiX

Macropix manufacture, produce LED displays and LED screens, LED walls, variable message signs, electronic billboards, monitors etc for professional use of any size and shape with guaranteed and certified quality.



# GLOBAL

# PARTNERS



ABtUS Singapore is a leading OEM/ODM global manufacturer, specializing in integrated and customized AV solutions across the region which included several markets such as education, retail, corporate & conference room, hospitality, government & places of worship



## BLAZE

Blaze Audio specialize in pro audio solutions tailored for the commercial and leisure install markets. Our products deliver the power and exceptional sound performance demanded in commercial locations, and the technology, quality, and reliability expected by the professional audio market.



Dexon delivers innovative products to empower client success by implementing projects with world-class visual experience in the most simplified way. DEXON Systems work in close cooperation with system integrators worldwide to supply demanding AV projects.





# CERTIFICATIONS &

# CASE STUDY

---

## AVIXA MEMBER

It's the tremendous sound you hear at a concert, the amazing digital displays you see at a museum, the videoconferencing system you use at your office, the projected images you see at your corporate gatherings, the cool stuff in the huddle space that connects your devices to the big display, the technical wizardry that's used in theme parks to amaze and delight you.



## AVIXA CTS

A Certified Technology Specialist (CTS) performs general technology solution tasks by: Creating, operating, and servicing AV solutions Conducting AV management activities that provide for the best audiovisual resolutions of the client's needs, on time.

## ENHANCED ACOUSTIC SIMULATOR FOR ENGINEERS [EASE]

---

The EASE software suite provides system designers and consultants with an invaluable set of tools for all aspects of professional practice, from detailed, realistic modeling and simulation of venue acoustics and sound system performance to informative and engaging client presentations, as well as professional data assessment and verification.




Visit [www.sonicelec.com](http://www.sonicelec.com) to know more or scan






# CONTACT US

 **SONIC**  
ELECTRONICS  
YOUR AUDIO VISUAL SOLUTION PARTNER

 Doha, Qatar | C- Ring  
Road | Street : 894  
Zone: 26 | Building No: 19  
2<sup>nd</sup> Floor | Office No: 4

 +974 44278594

 sales@sonicelec.com

 Riyadh  
Kingdom of Saudi Arabia

 +966 566884712

 salesksa@sonicelec.com



 [www.sonicelec.com](http://www.sonicelec.com) or scan

